Indian Car market leader Maruti Suzuki sold a total of sold a total of 101,380 units in July 2014. This includes 90,093 units in domestic market and 11,287 units in exports. The Company had sold a total of 83,299 units in July 2013.

Car market leader Maruti Suzuki India Limited sales hiked $19.9 \%$ in July as compare to same month last year. The Total Export sales hiked $38.4 \%$ in July as compare to same month of last year.

The sales figures for July 2014 are given below:

| Category : <br> Sub-segment | Models | Jul |  |  | Till Jul |  |  | April'13 - <br> March'14 |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 3}$ | \% <br> Change | $\mathbf{2 0 1 4 - 1 5}$ | $\mathbf{2 0 1 3 - 1 4}$ | Change |  |
| A: Mini |  | 28759 | 33587 | $-14.4 \%$ | 131488 | 131255 | $0.2 \%$ | 436032 |
| A: Compact | Swift, Estilo, <br> Ritz, Celerio | 25156 | 13882 | $81.2 \%$ | 97502 | 73560 | $32.5 \%$ | 252708 |
| A: Super <br> Compact | Dzire | 18634 | 15249 | $22.2 \%$ | 69585 | 64508 | $7.9 \%$ | 197685 |
| A: Mid-Size | SX4 | 233 | 322 | $-27.6 \%$ | 752 | 1740 | $-56.8 \%$ | 4029 |
| Total A: Passenger cars | $\mathbf{7 2 7 8 2}$ | $\mathbf{6 3 0 4 0}$ | $\mathbf{1 5 . 5 \%}$ | $\mathbf{2 9 9 3 2 7}$ | $\mathbf{2 7 1 0 6 3}$ | $\mathbf{1 0 . 4 \%}$ | $\mathbf{8 9 0 4 5 5}$ |  |
| B: Utility <br> vehicles | Gypsy, Ertiga, <br> Grand Vitara | 5631 | 4562 | $23.4 \%$ | 20898 | 19184 | $8.9 \%$ | 61119 |
| C: Vans | Omni, Eeco | 11680 | 7543 | $54.8 \%$ | 40511 | 30244 | $33.9 \%$ | 102115 |
| Total Domestic Sales | $\mathbf{9 0 0 9 3}$ | $\mathbf{7 5 1 4 5}$ | $\mathbf{1 9 . 9 \%}$ | $\mathbf{3 6 0 7 3 6}$ | $\mathbf{3 2 0 4 9 1}$ | $\mathbf{1 2 . 6 \%}$ | $\mathbf{1 0 5 3 6 8 9}$ |  |
| Total Export Sales | $\mathbf{1 1 2 8 7}$ | $\mathbf{8 1 5 4}$ | $\mathbf{3 8 . 4 \%}$ | $\mathbf{4 0 5 3 8}$ | $\mathbf{2 9 2 4 2}$ | $\mathbf{3 8 . 6 \%}$ | $\mathbf{1 0 1 3 5 2}$ |  |
| Total Sales (Domestic + Export) | $\mathbf{1 0 1 3 8 0}$ | $\mathbf{8 3 2 9 9}$ | $\mathbf{2 1 . 7 \%}$ | $\mathbf{4 0 1 2 7 4}$ | $\mathbf{3 4 9 7 3 3}$ | $\mathbf{1 4 . 7 \%}$ | $\mathbf{1 1 5 5 0 4 1}$ |  |

